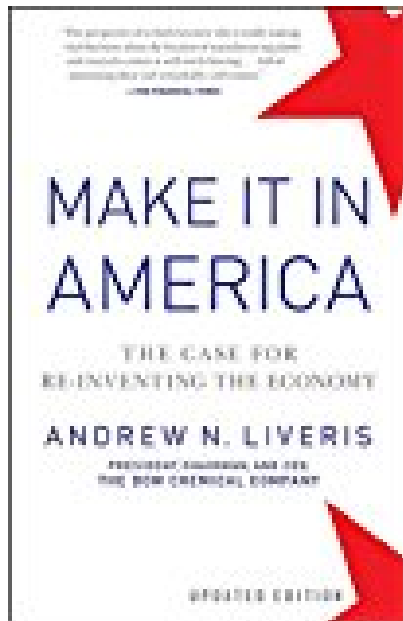


Make It In America Updated Edition The Case for Re-Inventing the Economy



BOOK DETAILS

- Author : Andrew Liveris
- Pages : 224 Pages
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- Language : English
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BOOK SYNOPSIS

The case for revolutionizing the U.S. economy, from a leading CEO America used to define itself by the things we built. We designed and produced the worlds most important innovations, and in doing so, created a vibrant manufacturing sector that established the middle class. We manufactured our way to the top and became the undisputed economic leader of the world. But over the last several decades, and especially in the last ten years, the sector that was Americas great pride has eroded, costing us millions of jobs and putting our long-term prosperity at risk. Now, as we struggle to recover from the worst recession in generations, our only chance to turn things around is to revive the American manufacturing sector—and to revolutionize it. In *Make It in America: The Case for Reinventing the Economy*, Andrew Liveris—Chairman and CEO of The Dow Chemical Company—offers a thoughtful and passionate argument that Americas future economic growth and prosperity depends on the strength of its manufacturing sector. The book explains how a manufacturing sector creates economic value on a scale unmatched by any other, and how central the sector is to creating jobs both inside and outside the factory Explores how other nations are building their manufacturing sectors to stay competitive in the global economy, and describes how America has failed to keep up Provides an aggressive, practical, and comprehensive agenda that will put the U.S. back on track to lead the world Its time to stop accepting as inevitable the shuttering of factories and staggering job losses that have come to define manufacturing. Its time to acknowledge the cost of inaction. There is no better company to make the case for reviving U.S. manufacturing than The Dow Chemical Company, one of the worlds largest manufacturers and most global corporations. And theres no better book to show why it needs to be done and how to do it than *Make It in America*.

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